

The 22nd Annual Greater Washington Aviation Open

CHARITY GOLF TOURNAMENT AND AUCTION
LANSDOWNE GOLF RESORT | LANSDOWNE, VIRGINIA
MAY 24, 2010



Fore a Great Time – Fore a Great Cause!

2010 TOURNAMENT COMMITTEE

Paul Bollinger
Tournament Director

Pete West
West Advocacy

Don Skiados
Air Line Pilots Association

Jeff Lehman
OBN Aviation

Mary Miller
Signature Flight Support

Ed Hazelwood
AVIATION WEEK

Tim Letzkus
TLC Group

John Provenzano
Rockwell Collins

Steve Martin
InterVISTAS Consulting



Welcome

Dear GWAO Friends and Patrons:

The 22nd Annual Greater Washington Aviation Open promises to be a wonderful event that will bring the entire aviation industry together for a day of camaraderie and athletic achievement. For decades the GWAO has served as a catalyst for aviation leaders to show their true pioneering spirit in support of an important cause dedicated to fighting cancer. We look forward to having you join us this year in our continued efforts to provide cancer patients with air transportation to treatment facilities across the country.

Because of your tremendous support, the GWAO has raised over \$1.5 million for the Corporate Angel Network (CAN). Our donation last year of \$95,000 broke a long string of increasing contributions to CAN, but it also served as a statement that we will continue to beat expectations even in a tough year for the industry. With well over 33,000 patients transported by CAN, we know that our day at the GWAO is shining light on the lives of so many in need of assistance.

This year we are honored to have Clay Jones, Chairman, President, and CEO of Rockwell Collins serve as our Honorary Chairman. Clay is no stranger to Washington, D.C. having served on the Board of Directors of AIA, GAMA, and the National Air & Space Museum. Earlier in his career, as Vice President for Government Affairs at Rockwell Collins, Clay was a stalwart GWAO supporter. His long list of charitable activities will now be highlighted by his Honorary Chairmanship of the GWAO this year.

The significant number of major sponsors last year was particularly noteworthy given the challenges at the time. We are especially thankful to our Platinum sponsors ITT and FlightSafety International for their generous donations. A first time Gold sponsor who did a great job was Aviation Partners Boeing. In addition, we received the generous support from ALPA, AOPA, Cessna, PNC Bank, Greeley Pond Technologies, Safe Flight Instrument Corporation, and Manhattan Bethesda Auto.

We look forward to welcoming everyone to another great tournament at Lansdowne Resort on Monday, May 24, 2010. The 22nd Annual Greater Washington Aviation Open remains the premier aviation charity event in Washington, D.C. because of your support and that of your friends, colleagues and peers. We look forward to your participation as we strive to help others, "Fore a Great Time – Fore a Great Cause."

— *The Tournament Committee*

Tournament Format and Fees

GOLF

The tournament will be played at Lansdowne Resort on both the Robert Trent Jones, Jr. course and the new Greg Norman course, which was named “one of the top ten new courses” by *GOLF Magazine*. The format will be a shotgun start, scramble, limited to 256 golfers. Tournament hosts will form their own foursomes. Singles will be paired at the discretion of management. It is important that all players return an accurate handicap or average score to ensure competitive teams and an enjoyable tournament for everyone.

It is the team captain’s (host) responsibility to see that every member’s handicap is validated and posted on the scoreboard prior to the start of the tournament.

Only hosts will be listed under their corporate name. Corporations are expected to enter the tournament as hosts when playing as foursomes. In order to provide everyone with an opportunity to play, corporations are limited to two foursomes except in cases of generous sponsorship.

Shower and locker facilities are available for all players prior to and following play.

Single Golfer, Lunch, Reception, and Victory Reception.....\$600

Host, includes sponsorship of one hole or green, four green fees, prominent listing in the program, signs at the tournament, and appearance on the GWAO website.....\$2,300

Tournament Schedule and Directions

MONDAY, MAY 24, 2010

10:00–12:30	Tournament Registration
10:00–11:00	Free Instruction and Tips from the Pro on the Driving Range
11:00–12:00	Champions Luncheon
12:00–5:30	Golf Tournament
5:30	Victory Reception, Awarding of Prizes, and Auction

DIRECTIONS FROM CAPITAL BELTWAY (RT. 495)

- Take Dulles Toll Road/Rt. 267 West.
- Proceed through main toll plaza for ~11 miles.
- Take Exit 9B on to Rt. 28/Sully Road North.
- Go 4 miles and exit onto Rt. 7 West toward Leesburg.
- Travel 3.5 miles (5 lights) on Rt. 7 West.
- Exit right onto Lansdowne Boulevard.
- Proceed through the 4-way stop.
- Make a right onto Woodridge Pwky.
- Make your first left into the resort.

AWARDS, PRIZES, RAFFLE, & AUCTION

- Lunches and dinners at DC’s best restaurants.
- Business-class airline tickets to Europe and Asia.
- A 2010 Jaguar, compliments of Manhattan Jaguar!
- First-class domestic tickets to great resorts.
- A raffle for an HDTV flat-screen TV.

MORE INFORMATION

Greater Washington Aviation Open
1834 Toyon Way
Vienna, Virginia, 22182

Cassandra Bosco
202-415-2798
cbosco@gwao.org
Website: www.gwao.org



GWAO SPONSORSHIP PROGRAM*

THE DIAMOND/AWARDS BANQUET SPONSOR

\$15,000

- Sponsor's name or logo in all tournament marketing material. Includes the tournament promotional and on-site brochures, website, and e-blast.
- Reserved table for 8 at the Victory Reception.
- Logo included on the "big gift" given to all GWAO participants.
- A complimentary golf foursome.
- Listing in follow-up "thank-you" ad to run in *Aviation Week & Space Technology, Aviation Daily, Aerospace Daily & Defense Report, and the Weekly of Business Aviation.*
- Full use of tournament attendee list.

PLATINUM/CHAMPIONS LUNCHEON SPONSOR

\$10,000

- Sponsor's name or logo in all tournament marketing material. Includes the tournament promotional and on-site brochures, website, and e-blast.
- Additional sponsor signage will be displayed at the Victory Reception and other sites at tournament.
- Sponsor will be listed in follow-up "thank-you" ad to run in *Aviation Week & Space Technology, Aviation Daily, Aerospace Daily & Defense Report, and the Weekly of Business Aviation.*
- Sponsor will receive reserved table for 8 at Victory Reception for sponsor's use for its staff, players, and guests.
- Sponsor gets full tournament attendee list with contact information.

GOLD/BREAKFAST AND REGISTRATION SPONSOR

\$7,500

- Sponsor's name or logo in all tournament marketing material. Includes the tournament promotional and on-site brochures, website, and e-blast.
- Additional sponsor signage at the Champion's Lunch.
- Sponsor will be listed in follow-up "thank-you" ad to run in *Aviation Week & Space Technology, Aviation Daily, Aerospace Daily & Defense Report, and the Weekly of Business Aviation.*
- Sponsor will receive reserved table for 8 at Victory Reception for sponsor's use for its staff, players, and guests.

REFRESHMENTS ON THE GOLF COURSES

\$3,500

- Includes signs at refreshment stations and prominent listing in the on-site brochure.
- Sponsor will be listed in follow-up "thank-you" ad to run in *Aviation Week & Space Technology, Aviation Daily, Aerospace Daily & Defense Report, and the Weekly of Business Aviation.*

PHOTOGRAPHY SPONSORSHIP

\$2,000

- Includes sponsor name in the on-site program and acknowledgement on the picture frame and on the GWAO website where the team pictures will be posted.
- Sponsor will be listed in the follow-up "thank-you" ad to run in *Aviation Week & Space Technology, Aviation Daily, Aerospace Daily & Defense Report, and the Weekly of Business Aviation.*

DRIVING RANGE SPONSORSHIP

\$1,000

- Includes signage on the driving range indicating sponsorship.
- Includes mention in the on-site brochure. Sponsor will be listed in follow-up "thank-you" ad to run in *Aviation Week & Space Technology, Aviation Daily, Aerospace Daily & Defense Report, and the Weekly of Business Aviation.*

CLOSEST-TO-THE-HOLE OR LONGEST-DRIVE CONTESTS (6)

\$250

- Special recognition on the course signage and in the program.

OFFICIAL REGISTRATION FORM

22nd Annual Greater Washington Aviation Open Golf & Victory Reception

As GWAO begins to go more electronic, it is important that we have your current e-mail address and phone number. Please make sure you include this information below.

Golf Handicap _____ Sweater Size _____

1 Name/Captain _____
Organization _____
Address _____
Telephone _____
Website _____ E-mail _____

2 Name _____
Organization _____
Address _____
Telephone _____
E-mail _____

3 Name _____
Organization _____
Address _____
Telephone _____
E-mail _____

4 Name _____
Organization _____
Address _____
Telephone _____
E-mail _____

Enclosed is my check for:

Donation to GWAO and CAN in lieu of participation \$ _____
_____ Victory Reception Guests @ \$150 \$ _____
_____ Single Golfer(s) @ \$600 \$ _____
_____ Host @ \$2,300 \$ _____
Payment Enclosed \$ _____

Payments are not fully deductible as charitable contributions. Only the amount of payment that exceeds the value of the return benefit may be deductible, as follows:

	Payment	Cost	Charitable Contribution
Victory Reception-Guest	\$ 150	\$ 110	\$ 40
Golf/Reception-Player	\$ 600	\$ 395	\$ 205
Host	\$ 2,300	\$ 1,700	\$ 600

OFFICE USE ONLY
DATE CHECK REC'D _____
CHECK # _____

Now accepting credit cards:

Name: _____
Address: _____
Card Type: _____ Amex _____ Visa _____ MasterCard
Credit card number: _____ Verification code _____
Expiration date: _____ Signature: _____

Please consult your tax advisor if you have any questions regarding the tax treatment of your payments. The above is not intended to be tax advice.

Now taking online registrations and accepting M/C, Visa and Amex. Go to www.gwao.org to register

MAKE CHECKS PAYABLE TO: Greater Washington Aviation Open

PLEASE MAIL TO: Greater Washington Aviation Open | 1834 Toyon Way, Vienna, Virginia 22182

E-MAIL: registration@gwao.org

Due to the requirements of Lansdowne Resort and contractual relations, the Greater Washington Aviation Open is not able to offer refunds for any reason. **Only registrations with full payment will be processed.**

PAST HONORARY CHAIRS

2009

Bruce Whitman

2008

Jack Pelton

2007

Pete Bunce

2006

Rep. Joe Knollenberg

2005

Rep. Todd Tiahrt

2004

Gov. Robert Ehrlich

2003

Rep. Martin Olav Sabo

2002

Rep. Don Young

2001

Rep. Hal Rogers

2000

Lynne Russell

1999

Rep. Jimmy Duncan

1998

Sen. Wendell H. Ford

1997

Jim McLean

1996

John Feinstein

1995

Rep. Jimmy Duncan

1994

Rep. Norman Mineta

1993

Rep. Bob Carr

1992

Sen. Conrad Burns

1991

Rep. William F. Clinger, Jr.

1990

Rep. James L. Oberstar

1989

Sen. Wendell H. Ford

2009 HOSTS & SPONSORS

ADT Security Services

Air Line Pilots Association, Int'l

Aircraft Owners & Pilots
Association

Air France

Air Transport Association

American Airlines

ANA

ATPCO

Austrian Airlines

Aviation Week Group

Aviation Partners Boeing

AVPRO

C. R. Bard, Inc.

Boyd Gaming Corp.

Brown Forman Beverage Co.

Bunn Corp.

Caltrate

Cathay Pacific Airways

Cessna Aircraft Company

Continental Airlines

The Cormac Group

Dassault Falcon Jet Corp.

Etihad Airways

Fairmont Hotels

FlightSafety International

Fontainebleau Hotels

Freeman Decorating Co.

GE Aviation

General Aviation Perspective

Greeley Pond Technologies

Gulfstream Aerospace

Hawaiian Airlines

Hershey Lodge

Honeywell

Hyatt Regency Hotels

InterVISTAS-ga2

ITT

JetBlue Airways

Lansdowne Resort

Lockheed Martin TSS

Manhattan's Bethesda Auto

Marriott Hotels & Resorts

Metron Aviation

Metropolitan Washington Airlines
Comm.

MWAA

NBAA

Omni Hotels

Paradies Shops

Parsons Management Consultants

parsonsKellogg

Patner Construction

Pillsbury

PNC Bank

Ridgewells

Rockwell Collins

Safe Flight Instrument Corporation

Signature Flight Support

Swiss International Air Lines

US Airways

West Advocacy

Wilsonart International

Wyeth Consumer Health Care

MAJOR SPONSORS OF 2009 GWAO

PLATINUM SPONSORS



ITT

FlightSafety
international[®]

GOLD SPONSORS



Aviation Partners Boeing

SPONSORS



Cessna[®]
A Textron Company



**Greeley
Pond
Technologies**

**Manhattan's
Bethesda Auto**



PNC BANK

SAFE FLIGHT
INSTRUMENT CORPORATION



Corporate Angel Network arranges
free flights for cancer patients to
treatment using the empty seats on

business aircraft. Since its founding 28 years ago, CAN has grown to include over 500 participating corporations including half of the Fortune 500, five paid staff, and a team of 50 part-time volunteers who work with patients, physicians, corporate flight departments, and leading treatment centers to coordinate medical travel needs of cancer patients with the scheduled flight activity of participating corporations. To date, CAN has arranged more than 33,000 flights and currently provides nearly 3,000 patient flights annually. CAN has received numerous awards in recognition of its service to cancer patients, including the Volunteer Action Award, the highest volunteer award from the president of the United States.

MORE INFORMATION

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1834 Toyon Way
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Cassandra Bosco
202-415-2798
cbosco@gwao.org
Website: www.gwao.org